

MEMBER PUBLICATIONS

INFORMATION FOR
YOUR CUSTOMERS

2010-2011



To order, contact the Members' Information line membersinfo@abta.co.uk on 0845 177 2282. All items are free of charge. Stocks of some items may be limited, but we'll always do our best to supply you with the quantities you need.

- 1 ABTA LOGO**
A5 window sticker. Shows your customers that you're an ABTA Member. Comes with a small dated sticker for the current membership year.
- 2 BOOK WITH CONFIDENCE HERE WINDOW STICKER** Available in two sizes (30 cm x 5 cm and 60 cm x 10 cm) with the slogan Book With Confidence Here and the ABTA logo.
- 3 BOOK WITH CONFIDENCE HERE DESK CUBE** (10.5 cm x 10.5 cm x 10.5 cm) giving the benefits of booking with an ABTA Member. Also available as an A4 notice. Contains information required under clause 6G of the Code of Conduct.
- 4 LEAFLET DISPENSER**
Freestanding dispenser to hold our DL consumer leaflets (5, 6 and 7, below).
- 5 YOUR PROTECTION CHECKLIST**
The documentation customers need if they want to take advantage of the protection available under any financial protection scheme or the ABTA Code of Conduct.
- 6 HERE TO HELP YOU**
How ABTA can help a customer if something goes wrong with their holiday arrangements.

7 HOW TO HAVE A SAFE AND HEALTHY HOLIDAY

Health and safety tips to help customers avoid some possible holiday pitfalls.

The following point of sale notices are available as freestanding tent cards (14.8 cm x 10.5 cm) or as A4 notices. These are printed on request, so you may need to wait a little longer to receive them from us.

- 8 BROCHURE PRICES**
Explains that the prices quoted in brochures may have changed since publication.
- 9 CREDIT CARD CHARGE**
Explains that your business makes a charge for processing credit card payments.
- 10 DATA PROTECTION**
Tells your customers how you hold and use the personal information that they provide.





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